

Module 1.2 The Human Communication Model

1. Expressed in "bits per second", Approximately how much sensory information do we receive on a daily basis?

bps

2. In how many	"chunks"	do we	typically	store
information?				

Between and chunks.

3. List the 3 main perception filters

1.

2.

3.

4. Which approximate percentages of your visible results can be attributed to the following areas of your mind;

% The Conscious Mind

% The Unconscious Mind



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5. List 6 functions of the unconscious mind.

1.			
2.			
3.			
4.			

6

5.